

A QUICK GUIDE TO OUR
FAVORITE CAKES + FROSTINGS



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THE BEST CAKES AND FROSTING

LOOKING FOR A SPECIAL SOMETHING TO MAKE FOR A SPECIAL OCCASION? WE'VE GOT YOU COVERED WITH THESE AMAZING CAKES + FROSTING PAIRINGS.



ASHLEY SCHOENITH

HEIRLOOMED
FOUNDER + LIFESTYLE DESIGNER

HI, I'M ASHLEY

As a mom of three and with a pretty large on both my side and my husband's, there is always a birthday or special occasion to celebrate. These are my top cake recipes that are always a crowd favorite and of course we paired them with a special icing

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SOUR CREAM

POUND CAKE

WHEN TO MAKE IT:

I just adore a Sour Cream Pound Cake any time of the year but especially during the spring season. You can add a touch of flavor with a quick orange or lemon zest addition too. Nothing tops this classic staple, moist on the inside with a crispy top.

PAIRS PERFECTLY WITH:

CLASSIC GLAZE ICING

GET THE RECIPE

RED VELVET CAKE

WHEN TO MAKE IT:

Red Velvet Cake is a quintessential favorite for so many. This timeless cake is perfect feels so rich and special, and the beautiful red hue makes it a delight for Valentine's Day or around the holidays too.

PAIRS PERFECTLY WITH:

CREAM CHEESE ICING

GET THE RECIPE





CHOCOLATE CAKE

WHEN TO MAKE IT:

It doesn't get much more classic than a chocolate on chocolate cake. Perfect for any chocolate-lover, this dense cake makes the perfect birthday cake.

PAIRS PERFECTLY WITH:

CHOCOLATE BUTTERCREAM FROSTING

[GET THE RECIPE](#)

CARROT CAKE

WHEN TO MAKE IT:

Carrot Cake is a sneaky way to get a few veggies packed into a decadent dessert. This spiced, moist cake is full of flavor and the perfect addition to your Easter Table.

PAIRS PERFECTLY WITH:

CLASSIC CREAM CHEESE ICING

GET THE RECIPE





COCONUT CAKE

WHEN TO MAKE IT:

This fluffy show-stopper cake makes a gorgeous presentation that is filled with flavor. Covered in shredded coconut, this is a fun cake to decorate further with Robbins Eggs for Easter or around the holidays to look like a snow scene. If you love coconut, this is a must-make dessert recipe.

PAIRS PERFECTLY WITH:

CLASSIC CREAM CHEESE ICING.

GET THE RECIPE



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FAMILY TIME

Bring the kids in the kitchen when baking + decorating these cakes for the sweetest memories they will cherish forever.

A MEANINGFUL TABLE

We've curated an evergreen selection of Vintage Goods in the shop that are perfect for entertaining with your desserts. Shop assorted plates, platters, serving pieces and beyond.



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